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## **INET – ONE OF THE FOUNDERS OF THE FIRST BUSINESS LEADERS FORUM IN MACEDONIA**

(Skopje, 26.05.2010). INet became one of the sixth companies founders of the first Business Leaders Forum (BLF) in Macedonia.

The official ceremony of signature of the Memorandum of Understanding was organized on 26<sup>th</sup> May 2010, at EU Info Center in Skopje. His Excellence Mr. Ervan Fuere, Special Representative of EU and Chief of the EU Delegation, was the host of the Ceremony for inauguration of the BLF. With this signature the founders agree to implement a set of social, ethical and ecological principles into the management of the business.

The six companies - founders of BLF are: Ading AD Skopje, Gemak Trejd, Inet DOO Skopje, KPMG Macedonia DOO, Macedonian Telecom AD Skopje and TTK Banka AD Skopje.

*„It is my great honour that INet has the possibility to be one of the founders of the first BLF in Macedonia. INet as a small company, joined this initiative together with the other big companies. With this opportunity INet fully justified its social liability and responsibility toward the community”* – announced Toni Petreski, Managing Director of INet.

Business Leaders Forum is the platform of socially responsible companies in Macedonia, which aim is to promote the CSR concept, motivation of the other companies, raising the awareness etc. The platform joins small, medium and large companies which manage the business on a responsible way. The BLF members will have the support in the processes of planning, implementation, improvement of the CSR activities. The aim is to provoke sustainable growth of the business with profitability growth, but generating positive economic, social and ecological effects to the society development.

The administrator of the platform is Center for Institutional Development - CIRa.

Business Leaders Forum is the first initiative for joint of the business sector for CSR improvement in Macedonia. As an initiative, it exists in over 90 countries in the world and is promoted for the first time in 1990 by Prince Charles and a group of business leaders.

With the signature of the Memorandum of Understanding, INet justifies its high social liability and responsibility.



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